## WEEKS

First e-mail with ask for confirmation and why they should confirm it. We are sending SPAN now. This mail could faster select who is interesting or not. We have to send only for confirmed e-mail address.	1
People love thank you. We will send it only it with few informations for help them (phone, mail). Thank you Remove from database=safe money	2
Prices are main think for this retail. So write them, that you are selling cheeper and in good quality again. You can write reason too = direct from manufacturer.	3
People love gifts. So you can send it. It is simple and it is another step to order.	4
Longer info about your company and features for customers.	5
Action mail with products for current target group. First mail with offer.	6